

# Women in Commercial Real Estate Nashville

## NEWSLETTER

Issue: FALL 2010



*Enhancing the Role of Women  
in Commercial Real Estate*



### MESSAGE FROM THE PRESIDENT

By Lynn Sugg, RPA

The calendar year is quickly moving forward towards 2011. Football season has begun and baseball playoffs are on the way. And for those non-sports enthusiasts, a mid-term political election is around the corner. For shoppers, the fall sales are underway. Whatever your passion, there are always events for everyone to look forward to. As such, we are also excited about the beginning of a new year for WCRE and I am

honored to serve as the 2010-2011 President. Considering whom my predecessors have been, it is a significant challenge to fill those shoes!

Since our 20 year anniversary will soon be occurring (2011), we have taken the time to evaluate where we started, what we have evolved into and who we want to be in the future. Our vision has been established and the path determined to get us there. The membership will be the driving force to ensure we are able to reach the goals we have set.

As the old saying goes with any organization, "20% of the people do

#### In This Issue

[Message from the President](#)

[Retreat Recap](#)

[New Members](#)

[Race for the Cure](#)

[Committee Help](#)

[WCRE Way to Go!](#)

[Sponsorships](#)

[Website Updates](#)

[Upcoming Programs](#)

[2010-2011 WCRE Board](#)

#### 2010-2011

**Board of Directors  
President**

Lynn Sugg,  
Cassidy Turley

**President Elect  
Donna**

80% of the work." At WCRE, we are making every effort to change that. There are numerous opportunities for individuals to get involved and we encourage everyone to take a look at where their interest lies. All committees need assistance in order to be successful - Communications, Community Affairs, Education, Membership and Programs. Find a place to get involved and make the most of your membership!

WCRE has a wealth of knowledge and history of the real estate industry which can be very valuable to everyone. Take the time to reach out to the old members as well as the new members. Try networking with each other and looking to one another for business opportunities. Ask for guidance and counseling in honing your business practices or making a career change.

A vision is a clearly-articulated, results-oriented picture of a future you intend to create. It is a dream with direction. -- Jesse Stoner Zemel

I hope you will be a part of our vision for WCRE in 2010 and beyond.

## RETREAT RECAP



Our annual retreat was held at beautiful Lakeside Resort in Smithville, TN on August 26 - 27, 2010. The evening of August 26th started off with mingling, delicious dinner, get-to-know you games, a few margaritas and ended with a friendly match of the game right, left,

center. In spite of everyone's wishes, Sharon Emerson won the final game and showed her sportsmanship by dancing around the room!

Friday morning, we started the day with breakfast and a meeting led by Lynn Sugg. We successfully RE-Connected, RE-Energized, and RE-Grouped!!! After lunch, some of us went out on the pontoon boat and enjoyed the absolutely perfect day!

Wheeler, CB  
Richard Ellis

**Past President**  
Holly Buchanan,  
Capital  
Corporation

**Secretary**  
Lori Davenport-  
Parker, Civil &  
Environmental  
Consultants,  
Inc.

**Treasurer and  
Assistant  
Treasurer**  
Kim Stone,  
Edwin B. Raskin  
Companies  
Amy Elrod,  
Executive  
Place, Inc.

**VP  
Communications**  
Carrie Perkins,  
Harvest  
Construction  
Susan Felts,  
First American  
Title Insurance  
Company

**VP Community  
Affairs**  
Lane Rhodes,  
Fifth Third Bank  
Laura  
LoJacono, DWC  
Construction  
Company, Inc.

**VP Education**  
Linda Medlin,  
CB Richard Ellis  
Trina Williams,  
Edwin B. Raskin  
Companies

**VP  
Membership**  
Carolyn Riddle,

Let's all take what we discussed at the retreat, apply it and make this year a success!



Cassidy Turley  
Susan Ahlheit,  
The Shopping  
Center Group

**VP Programs**  
Katie James,  
Grace James  
Properties, LLC  
Davi Adams,  
Solomon  
Builders

## WCRE WELCOMES NEW MEMBERS

WCRE is proud to announce our new members:

### AUGUST

**Cyndi Cushman**, Nashville Commercial Real Estate

**Victoria Fields**, Cassidy Turley

**Melissa Lambert**, Cassidy Turley

### MAY

**Tam Respass**, Cresa Partners

Please join us in welcoming them to our organization!

## RACE FOR THE CURE

### Susan G. Komen - Race for the Cure 2010

Saturday, October 9<sup>th</sup>  
Maryland Farms - 9am

For additional info please go to <http://nashville.info-komen.org/goto/wcre>. Make a donation or register to be a part of the WCRE team now!!

The campaign this year is "We Will!" Please take 3 minutes to view the video: <http://www.youtube.com/watch?v=JhvyWx8IswE>

After watching, I encourage each of you to commit to raising \$100 either personally or forwarding to your friends and family!

Holly Buchanan  
WCRE Team Captain and 2010 Race Committee All Teams Co-Chair

To get involved, contact Holly Buchanan at [holly@capitalcorporation.net](mailto:holly@capitalcorporation.net)

## COMMITTEE HELP!!

Looking for a way to get more involved with WCRE??? Contact a VP listed to the right to join a Committee!! We'd love to have your help and input!

**WARNING:** If you don't contact us, we will contact you!!

## 'WAY TO GO' TO WCRE MEMBERS:

## **Ann Cargile**

Ann was invited into an elite industry group and it was in today's Post.  
<http://business.nashvillepost.com/2010/09/21/attorneys-invited-into-elite-groups/>

## **Lane Rhodes**

WCRE is proud to share with everyone Lane Rhodes recent article in the  
Tennessean: <http://www.tennessean.com/article/20100829/BUSINESS01/8290322/NEXT-UP-LANE-RHODES>

*Way to go Ladies!! We are proud of you!*

## **SPONSORSHIPS**

We are looking for WCRE Sponsors for 2011!! If anyone is interested, please contact Carrie Perkins at [perkins@harvestconstructionllc.com](mailto:perkins@harvestconstructionllc.com) or Susan Felts at [sfelts@firstam.com](mailto:sfelts@firstam.com).

## **WEBSITE UPDATES!!!**

We are continually updating our website with real estate related events in our community. Under the calendar you will find our WCRE events and when you click on the real estate events, you will be informed of happenings with other organizations in the industry.

Make sure to check it often so that you don't miss an opportunity for something fabulous! If you know of an event, please send it to Carrie Perkins at [cperkins@harvestconstructionllc.com](mailto:cperkins@harvestconstructionllc.com) or Susan Felts at [sfelts@firstam.com](mailto:sfelts@firstam.com).

## UPCOMING PROGRAMS

Make your plans to attend the following great programs organized by our talented Programs Committee, led by Katie James & Davi Adams.

### October

Topic: **Hype or Heroin? Making sense of social media for professionals**

Sponsored by: Parkes Development Group

Location: Nashville West Shopping Center

Speakers: Brennan Atkinson, Atkinson Public Relations and Bill Seaver, MicroExplosion Media

### November

Topic: **Make business sense of generation Y**

Sponsored by: Highwoods Properties

Location: Westwood South (tentative)

Speaker: Amy Lynch

### December

**Members ONLY** Topic: **Christmas Luncheon**

Sponsored by: *Need WCRE member to sponsor*

Location: Scarritt Bennett

Speaker: WCRE

**Women in Commercial Real Estate Nashville**  
**Thank you to our Sponsors...**

